



# Bring Your Ideas To Life

- Websites
- Mobile Apps
- Softwares
- SEO



Website Developers India Pvt Ltd.



# ISO Certified software development company



## Professionally managed and driven by innovation

Our **International presence** and global links helps us provide the best solutions for clients everywhere in the world! Our broad outlook and 360° overview has enabled us in winning clients in more than **Twenty five countries!**

We have been complimented and **acknowledged as partners** by our clients. We intend to become your development partner instead of a mere outsourcing avenue.

We strongly believe in walking that **extra mile** with clients and **relationship building** is as much a priority here as web development!

**WDI is a full-service Design and Development company.**

# Services we offer

We are a full service Software Development Company with expertise in all major development technologies and Digital Marketing. Our Services Include:



Website Development  
And Design



Mobile Application  
Development



Device Applications  
and IoT Development



Business Solutions &  
Software Development



Maintenance and  
Support Services



Digital Marketing and  
App Store Optimisation



# Website Design and Development

We design and develop websites that performs to achieve your goals and objectives. It attracts targeted audience and delivers your content is the most user-friendly manner.



- » Building websites and web applications as per your specs and budget
- » Offering creativity and Usability expertise to improve goal conversions
- » Using latest technology and creativity to keep you ahead of the curve.
- » A One-stop full service web development and design company

## Our Services Include:

- » Custom Website Design
- » Custom Website Development
- » eCommerce Website Development
- » WordPress Development
- » Development of SaaS applications

**We have delivered 1000's of website for clients in over 25 countries**

# Mobile Application Development

We discuss ideas, make an App Strategy, Create a development plan, Understand your conversion goals and build your app to your specs

## Our Services Include:

- » iOS Development for iPhones, iPads and iPods
- » App Development for all Android devices
- » App development for Windows Phones
- » Native, Web and Hybrid App development

## Our Expertise Include:

- » Working with 100's of third party API's
- » Replicating your website into a mobile app
- » In-App advertising and In-App purchases
- » App store optimization



**Working with Start-up and businesses to build mobile app that will shape the future**

# Business Solutions and Software Development

We combine Strategy, Technology and Design services to assist clients in development of large scale, complex projects and solutions for evolving business needs.



- » Defined processes to deliver in scheduled phases
- » Solutions to match your business objectives
- » Engineering to deliver secure and scalable solutions
- » Partnering with global leaders to deliver technically advanced business solutions

## Our Services Include:

- » Development on MS Dynamics CRM
- » Bespoke MS SharePoint Solutions
- » SSRS, SSAS and SSIS Services
- » Development of SaaS applications

**Expertise in Microsoft BI tools and Softwares.**

# Device App and IoT Development

A relatively new and emerging field with limitless potential. We've learned how to strike that perfect fusion of hardware and software to breathe life into your device app idea.

- » Working knowledge on various SDK's and API's
- » Choice of Hardware & integration kit for IoT & wearable devices
- » Custom IoT Application Development
- » Integrated solutions

## Our Services Include:

- » Custom IoT Solutions
- » IoT Mobile App Solution integration
- » Cloud based development for Devices
- » Hardware/Software integration
- » Device App development for Apple Watch



**Offering solutions for emerging technologies to give you competitive edge.**

# Digital Marketing and App Store Optimisation

Our Marketing Strategy revolves around your target audience, your conversion goals and monthly budgets. We understand RoI and deliver value for every penny spent.



- » Search Engine Optimisation
- » Customer Profiling and Social Media Optimization
- » Goal conversion and User tracking
- » Marketing and Re-Marketing using various online tools and Services

## Our Services Include:

- » SEO and Top 10 Ranking Guarantees
- » Targetted Marketing and SMO
- » UI Improvements for Goal Conversions
- » Traffic and User Analytics
- » Performance and A/B Split test management

**Guaranteed results! Delivered to 100's of clients globally.**



## Maintenance and Support Services

We know your business will need tech assistance and support as you launch and grow. Your client needs will evolve and change, we will support you thru it...

- » Gradual upgradation of your existing live website or Mobile App
- » Tracking user behaviour and suggesting/making improvements
- » Content Management for improved visibility and SEO
- » Software Version upgrades and compatibility checks

### Our Services Include:

- » Web Analytics reporting
- » Data mining and Data Entry
- » Hourly Development pack
- » Ticket based support plans
- » Performance enhancement and review



**We Design, We Build, We manage. So that you can focus on your business.**

# Technologies

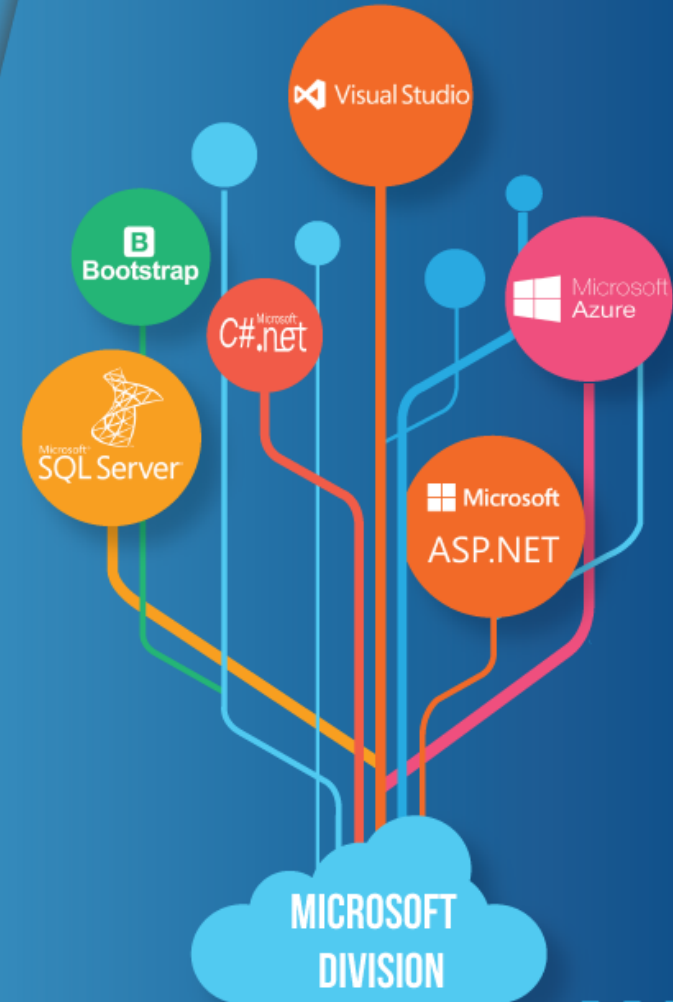
We use latest development technologies to make your idea stand out against competition



## Technology we use - Microsoft Division

Partnering with Microsoft gives us a head start on all their technologies and tools. We get access to study and training material that helps us delivery state of the art solutions for all your business needs.

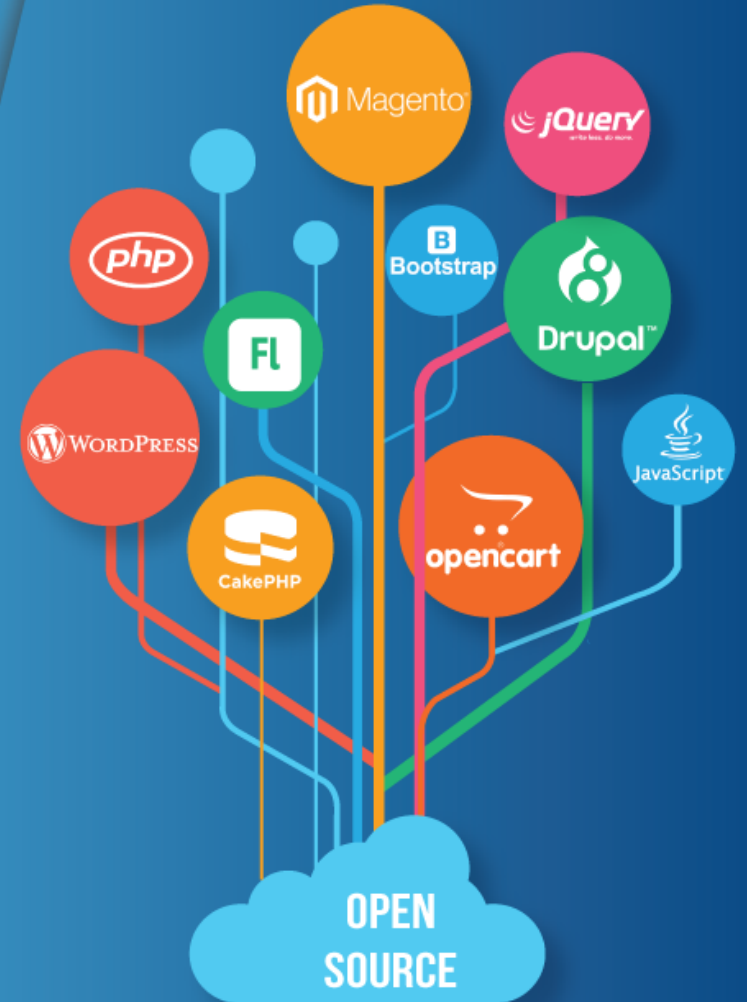
Some of the technologies we have expertise in include:



## Technology we use - Open Source

Open source technologies enable great cost saving enabling faster deliveries and ready to use business rich features. Our team is constantly updated and trained on many such open source technologies and frameworks.

Some of the technologies we have expertise in include:



## | Technology we use - **UI design and UX**

Usability is the most critical factors for success of any software, website or App. We hire UI experts and UX Engineers who design interface that works for your clients or target audience



## Technology we use - **Mobile App**

So many devices, different operating systems, 100's of API's and SDKs and this ever emerging and changing Mobile app development marketplace. We keep a tap on everything so that you remain on top.



## Technology we use - **Business Solutions**

We excel in Building Customized business solutions by using existing CRM or ERP software's to fit into your workspace to offer the desired results and automation.



# Cloud and Content Delivery

Fast and efficient content delivery expected by everyone globally. We have vast experience in securely delivering large volume of content to a vast and diverse client base.

- » CDN (Content Delivery Network)
- » RackSpace cloud
- » AWS Services
- » Microsoft Azure
- » Caching Server configuration
- » Load Balancing Servers
- » Angular JS and Bootstrap
- » Push Notifications
- » SMS and Messaging Gateways



**Cloud and Content Delivery**



## How we do it?

Transforming ideas into success stories, by following the strict development guidelines for every project



### Agile Scrum

Agile Scrum benefits you by responding quicker to market demands and saving costs by increased team performance



### Communication

We focus on Clear communication and routine updates. This allows transparency and visibility to track progress for every project .



### UI and UX Designers

Usability is key to a successful website or Mobile App. We strive to deliver beautiful designs and effortless navigation



### Cost Effective

Local project managers and offshore development team reduces development costs and enhances productivity



### Experience

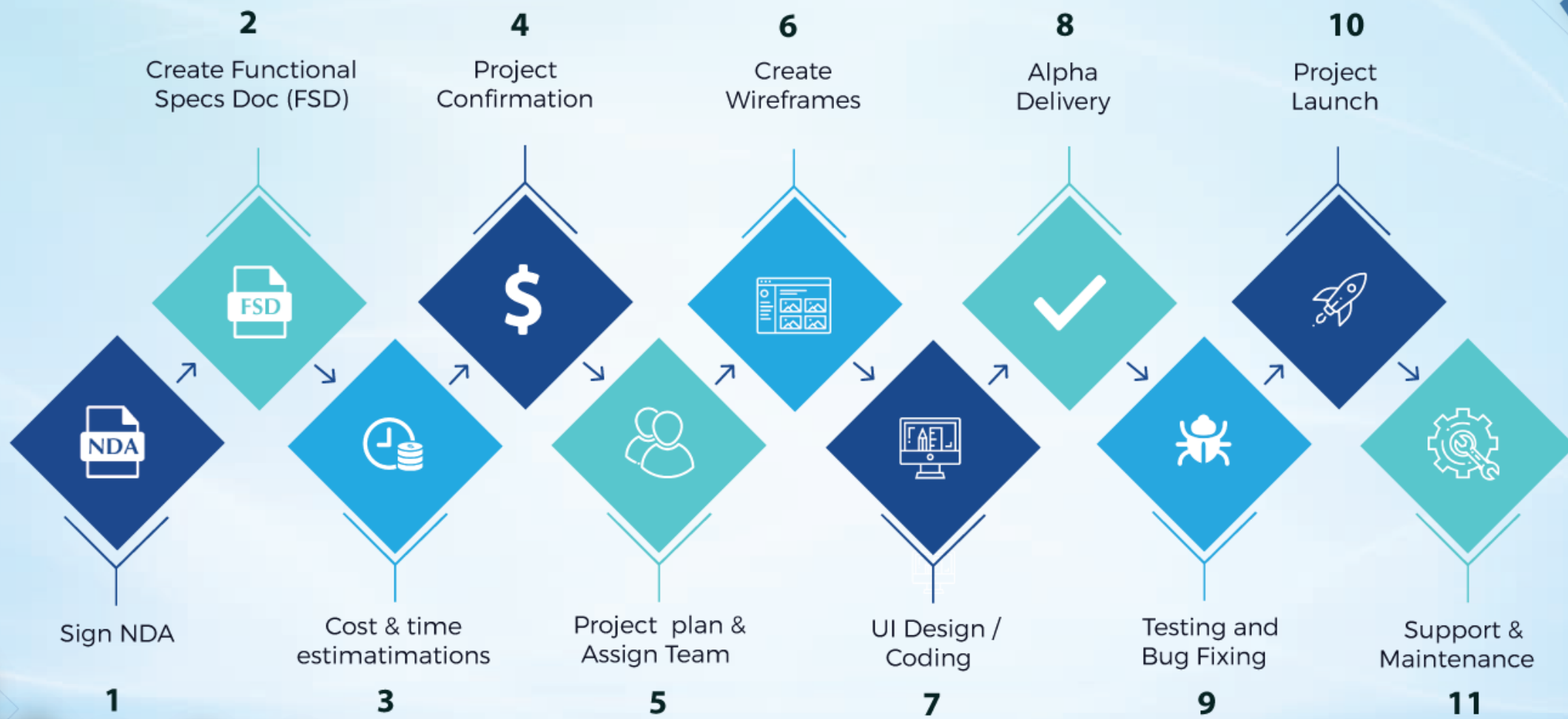
A Team of experienced Designers, Programmers & Engineers trained on new & emerging Technologies and project management systems



### Passion

Great ideas need passion & team work. We have no shortage of either. We work as your own extended IT Team to achieve goals set by you.

# Our Work Process



## Meet The Team



### Ritesh Pandey - CEO

Ritesh loves to talk, inspire and motivate. Has over 20 years of Business experience in IT And has directly and indirectly helped over 30 start-ups A family man to the core, Ritesh is an exceptional project/business analyst & loves the responsibility of growth as a CEO.



### Barry Hambleton - UK

Barry Hambleton is probably the wisest man in the team. He brings in calmness to the team that is full of energy and enthusiasm. His experience is a huge plus to the team and for all the clients he works with. His favorite line is...The answer is Yes, what's the question.



### David Costlow - USA

I have worked with WDI on different projects over the past 3 years & I look forward to future projects. Their team has successfully taken over an existing development, moved it to a shipping product and then evolved.



### Dale Foster - Australia

I have worked on several projects with WDI while Director, Information Technology for the BTS Team. Working with them has always been a pleasure. They have a sharp grasp of project management and technical

# Portfolio - Websites



## Grand Adventures

Colorado snowmobiling, off road adventure, side by side adventure, family outdoor tour - USA



## Electrical Estimating Solutions

Providing electrical estimating services right from drafting, engineering and labour hire - Australia



## Parknshop

The ultimate supermarket chain in Dubai-recognizing the multi ethnic & diversified nature of the city - UAE



Delivered of 1000 websites using latest development technologies over 25 countries.

# Portfolio - Websites



## Global Beauty Wholesale

Premium branded Beauty Products distributor - England



## MB Roofing Solutions

Domestic and Industrial Roofing and Cladding services - UK



## Vensonix

#1 fastest growing Cloud Service In the - USA



Delivered of 1000 websites using latest development technologies over 25 countries.

# Portfolio - Websites



## Chantry Brewery

Commercial Beer Manufacture and Seller - South Yorkshire, UK



## HoneyComb Services

Best CRM services provider in India



## SPCE

SPCE is redefining the student house-hunting process by connecting students to landlords simply, safely and quickly - UK



Delivered of 1000 websites using latest development technologies over 25 countries.

# Portfolio - Mobile Apps



## Fancy Mi

Beauty Services search app -  
USA



## Osta now

B2B Marketplace for IT Industry  
dealers and distributors



## Doctrpal

Online consulting app for Rural and  
urban Healthcare services



Native, Hybrid and Web Apps. Expertise in all major dev tools and API's

# Portfolio - Mobile Apps



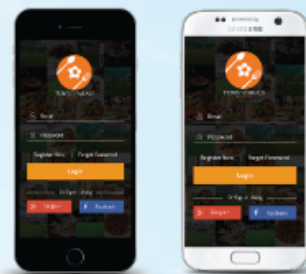
## Foodrool

Heard 5\* Restaurants Delivering at your doorstep. 'FOODROOL BREAKS THE ICE'



## Ozin

Video streaming App delivering Indian content in Australia



## Turfs N Meals

Food Delivery, table booking and Turf booking Apps for Mumbai



Native, Hybrid and Web Apps. Expertise in all major dev tools and API's



## Client Testimonials



I have worked with WDI on different projects over the past 3 years & I look forward to future projects. Their team has successfully taken over an existing development, moved it to a shipping product and then evolved the product in line with a constantly moving roadmap of requirements

**Troy Norcross - UK**

I have worked on several projects with WDI while Director, Information Technology for the BTS Team. Working with them has always been a pleasure. They have a sharp grasp of project management and technical system design & have exhibited a high level integrity. I would highly recommend working with them.

**Roy Spivey - USA**



I am writing to say I couldn't be more pleased with WDI, you folks are simply amazing. Kept me well informed and delivered my website to specification. Thank you for a job well done! I would happily recommend WDI to anyone looking for a bespoke service from a dynamic team.

**David Shayer - UK**

## Engaging Model - Fixed Project Cost

### Fixed Project Cost

Price Start from

**US \$1500**

Per Project

We receive your requirements. We review, then share cost and time estimates. We will adhere to the requirement and costs.

You only pay what we quote.

No extra cost !

### We are very confident of our estimations, here is why

- » We analyze your requirements and give you a budgetary quote
- » On approval, we create a project wireframe or a detailed scope of work
- » We estimate the design and development time for the project
- » Use all our experience to understand what you need but haven't said
- » We add time for testing and QA that includes Browser and Device compatibility
- » And that's how we arrive at a Fixed Price Project quote for you
- » Now we are ready to start . Remember...We never exceed our quoted price
- » You only pay us when we have reached the delivery milestone

## Engaging Model - Hourly Cost

### Hourly Cost

Price Start from

**US \$12**

Per Hour

Designed for flexible project scopes & regular maintenance. No long term commitment. "No risk, low-cost solution."

You only pay a fixed hourly cost.

Stay within budget. "No risk."

### Hourly design, development and maintenance packages

- » You pay only for what you use
- » Different packs for different services, you pay low costs for every service you use
- » Prepaid packs to suit your budget and tasks
- » You can use the hours to achieve any task or work anytime, no restrictions
- » Keeps your budget in control while allowing to work on prioritized tasks only
- » No long term commitments. Pay as you go.
- » We only bill for hours estimated by us and approved by you. Not actual hours
- » You only pay what has been approved by you. No cost overruns.

## Engaging Model - **Dedicated Resources**

### Dedicated Resources

Price Starts from

**US \$1500**

Per Month

Extension of your own IT team, just offshore. You decide the skills and the experience needed. We will guarantee quality and productivity.

170 - 190 hours every month

Lowest per hour cost !

### Lowest cost engagement model that works every time

- » 168-184 hours of guaranteed delivery time every month
- » We work 9 hours a day, 5 days a week and an average on 21 days a month
- » The resource is dedicated to your tasks exclusively and report daily
- » Supervised by our Team leaders, we guarantee quality and productivity
- » Wide range of resources to choose from.
- » Technology, Experience or Work Timing we will give you exactly what you want.
- » Fixed monthly cost. No long term commitment. No taxes, No PAYE
- » All the codes and designs remain your property and IPR.

## Why WDI ?

- ✓ An ISO 9001:2008 Certified company for Quality Management System
- ✓ We take security on high priority and invest time and money on software tools and training.
- ✓ We emphasize on High level expertise in technologies of today and impart training to gear up for the future.
- ✓ We partner with industry experts and leaders to offer the best all-round solutions
- ✓ Great bench strength of resources offering redundancy as well as speed of development
- ✓ Communication and availability has been our USP for over 15 years
- ✓ We can travel and meet you where you are and remain available during flexible hours to suit your needs.
- ✓ We offer diversified solutions all under one roof- you will never have to search for another technology partner.
- ✓ We do not outsource to other companies or freelancers, entire development is done in-house by seasoned WDI professionals
- ✓ Our pricing policy is transparent, honest and designed to offer best value for money and time.



## The WDI Advantage

- ✓ Excellent track record of over 15 Years
- ✓ A large team with vast experience on all major development technologies
- ✓ Our development processes are certified and immaculate and delivery results
- ✓ We deliver good looking, high quality, secure apps that work on all devices
- ✓ Excellent portfolio of delivered apps on all platforms for clients in over 25 countries
- ✓ We are available to assist you through the entire project development lifecycle
- ✓ Big list of testimonies from satisfied clients globally
- ✓ Low Cost solutions to fit your budget and requirements



**Contact Us @ [www.wdipl.com](http://www.wdipl.com)**



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1000+ Projects



Clients in 25 Countries



Offices in 4 Countries